

Wai Lum Pang

Motion Graphic Animator | wai-lumpang.com

About Me

A person who is passionate about 2D motion graphics, enjoys character animation, kinetic typography and video editing. I love to add motion and personality into my works to make them more visually appealing and overall enjoyable to watch. I am always striving to strengthen and challenge my skills. I am looking to work in advertisement and have the opportunity to work on multiple projects and clients.

EXPERIENCE

Motion Graphic Animator | Contented Group | August 2022 - March 2024

- Worked directly with the producer and delivered animations for clients like HSBC & Vonage, as the sole animator and post production artist. Responsible for assisting with script, design, styleframe, asset creation & animations.
- Edited social media content for England and Wales Cricket Board (ECB), produced motion graphics for their men's and women's team member reveals, interviews and editing their YouTube Series.

Preproduction Designer | Kingsley Creatives | December 2021 - August 2022

- Video editing interviews for global events and presentations for a Pharmaceutical company.
- Creating presentational assets such as graphs, icons and diagrams.
- Editing video assets of F1 players and colour correcting.

Motion Animator & Graphic Designer Intern | MINUT | May 2021 - November 2021

- Working with the Creative Director in post assisting with script development for explainer videos.
- The only animator in the company and responsible for animating all assets, including content for social media content, Facebook advertisements, animating icons for their website as well as animating the User Interface of their app and creating presentational assets.

Freelance Illustrator & Motion Graphic Animator | Napoleon Creatives | 2020 - 2021

- Collaborating with the client to produce a motion video for the NHS about bringing awareness about vaccinations.
- The main illustrator for the storyboards, characters, scenes and responsible for animation and amends.

Volunteer Motion Graphic Animator | Children book adaptation | July 2020

- Worked part time with a team and made animated background assets.

EDUCATION

BA (Hons) 2D animation and Character Design

University of Hertfordshire | 2016 - 2019

BTEC Level 3 Art and Design | 2014 - 2016

Epping Forest College

SOFTWARE

- Adobe After Effects
- Adobe Premiere
- Adobe Photoshop
- Adobe Illustrator
- Cinema 4D (Beginner Level)

Reference Available Upon Request

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